

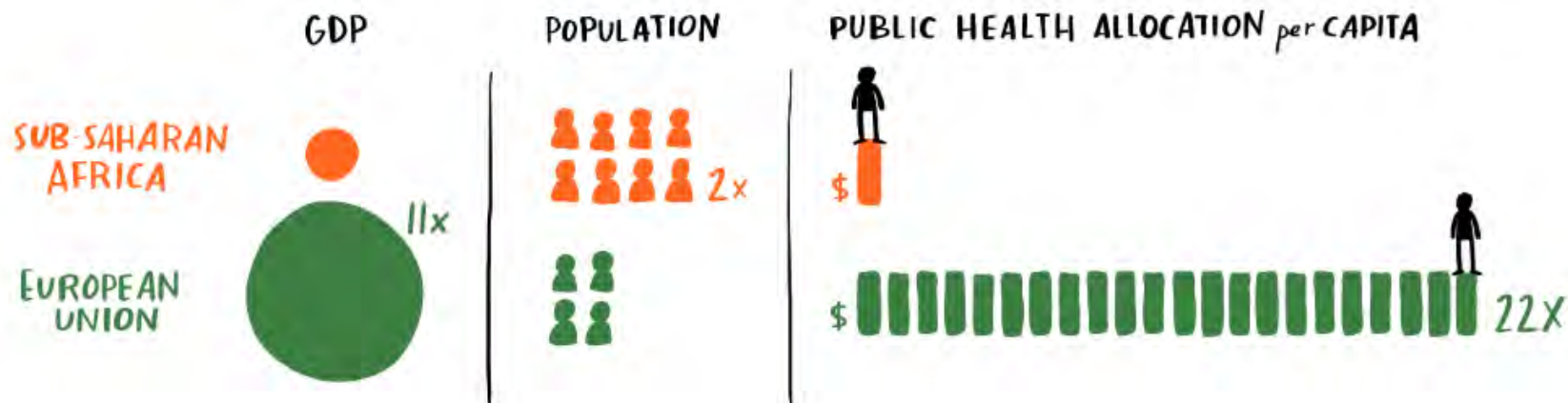
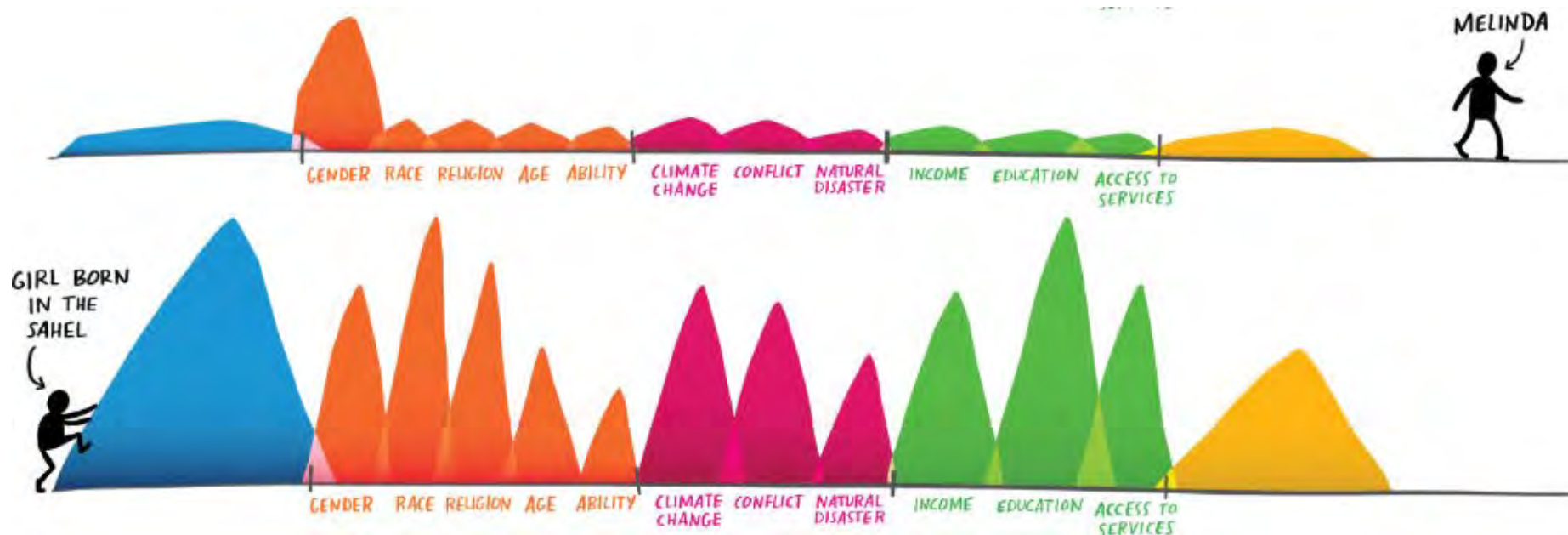
SUSTAINABLE DEVELOPMENT GOALS





Global Health Diplomacy: Advocacy as a Driver of Impact

Chris Dendys, Executive Director
Results Canada





“Global health diplomacy represents the reality that health issues are inherently political.”

RESULTS
Canada



2015

MILLENNIUM DEVELOPMENT GOALS



RESULTS
Canada

“Although significant achievements have been made on many of the MDG targets worldwide, progress has been uneven across regions and countries, leaving significant gaps.

Millions of people are being left behind, especially the poorest and those disadvantaged, because of their sex, age, disability, ethnicity or geographic location.





MDG Report, 2015



SDG 3: Health for all at all ages

SDG 3 includes 13 targets by thematic area:



-  health throughout the life-course;
-  communicable diseases, NCDs and risk factors;
-  resilient environments;
-  health systems.



" We have the tools to answer the questions posed by climate change, environmental pressure, poverty and inequality. They lie in the great agreements of 2015 – the 2030 Agenda for Sustainable Development and the Paris Agreement on climate change.

But tools are no use if you don't use them. So, today, and every day, my appeal is clear and simple. We need action, ambition and political will. More action, more ambition and more political will. "

- United Nations Secretary-General António Guterres

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The Power of Advocacy



Photo: Bryan R. Smith/AFP/Getty Images

Advocacy: Building Political Will



The campaign:
**Canada Can be a Leader on Maternal
and Child Health**





“Canada’s top development priority is saving the lives of mothers, newborns and children in developing countries”

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The campaign:

Increase Canada's Contribution to the Global Fund





Investing in our future
The Global Fund
To Fight AIDS, Tuberculosis and Malaria

The target audience

Prime Minister's Office

Opportunity for impact:
**6th Replenishment of the Global Fund to
Fight AIDS, TB and Malaria**

Key Recommendation:

**Ensure Canada increases its pledge to the Global Fund by a minimum
of 15 percent.**

The ask

THANK YOU CANADA,

FOR INCREASING YOUR PLEDGE BY

OVER 15% TO HELP END EPIDEMICS.

**STEP UP
THE FIGHT**

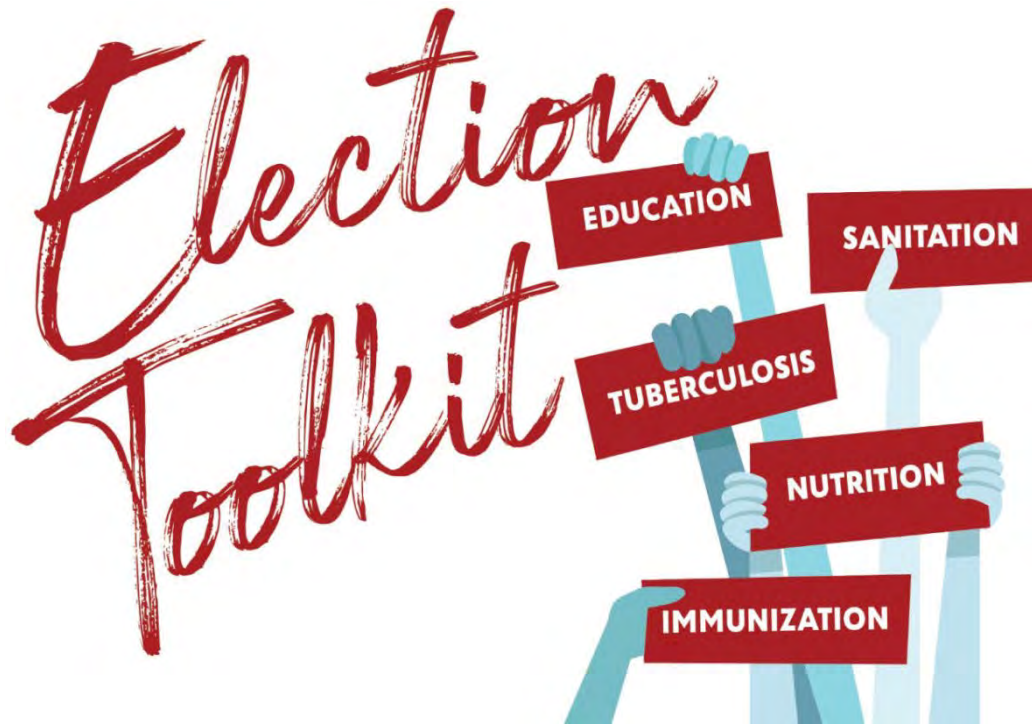






The campaign:

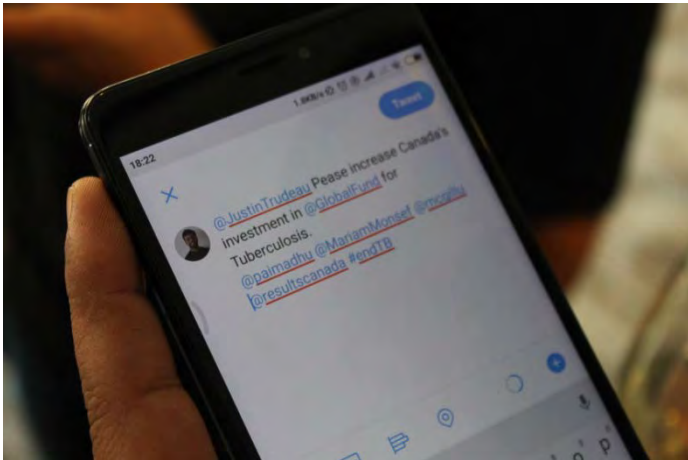
Increase Canada's Foreign Aid



Lets take an action together

9 out of ten Cdns say it's important to improve the health, education & economic opportunity for people living in poverty around the world. I am one of them.

*@JustinTrudeau @ElizabethMay @theJagmeetSingh
@AndrewScheer let's do more & increase #Canadianaid.
#Cdnpoli @ResultsCda*



@ResultsCda



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Questions and Comments?



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