



JOHNS HOPKINS
BLOOMBERG
SCHOOL *of* PUBLIC HEALTH

Cost-Effectiveness Analysis
of TB Diagnostics

David Dowdy
ddowdy@jhsph.edu

Challenges and
Future Directions



Protecting Health, Saving Lives—*Millions at a Time*

Objectives

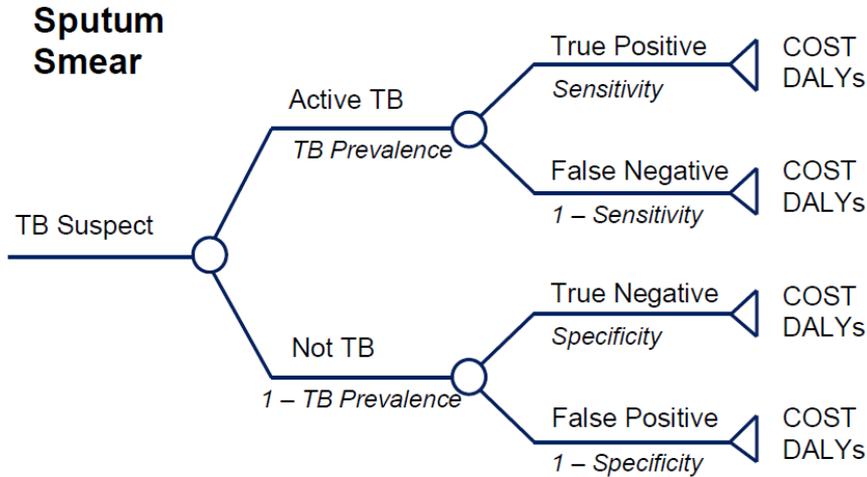
- Provide an overview of cost-effectiveness analysis (CEA) as applied to TB diagnostics
 - Focus on one sample CEA model rather than overview all models
- Discuss limitations and challenges of CEA, with emphasis on relevance to TB diagnostics
- Mention current areas of interest for CEA of TB diagnostics



"First we're going to run some tests to help pay off the machine."

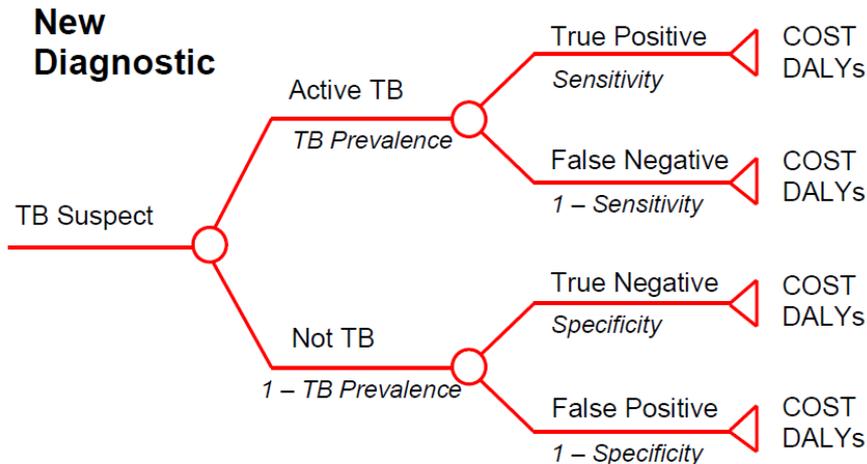


CEA of TB Diagnostics: Prototype Model



$$\text{Mean Cost} = \Sigma(\text{Cost} * \text{Probability})$$

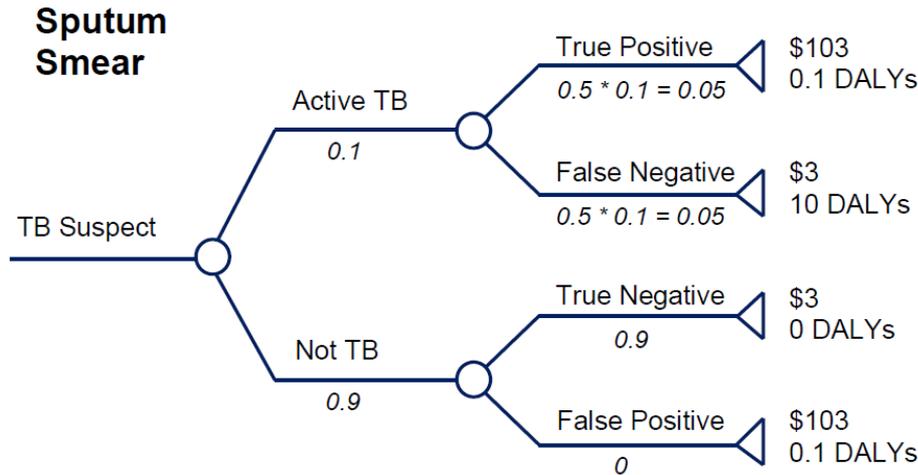
$$\text{Mean Effectiveness} = \Sigma(\text{DALYs} * \text{Probability})$$



$$\text{Incremental Cost-Effectiveness Ratio (ICER)} = \frac{(\text{Cost of New Test} - \text{Cost of Smear})}{(\text{Effectiveness of New Test} - \text{Effectiveness of Smear})}$$



Add in Some Realistic Numbers



TB Prevalence: 0.1

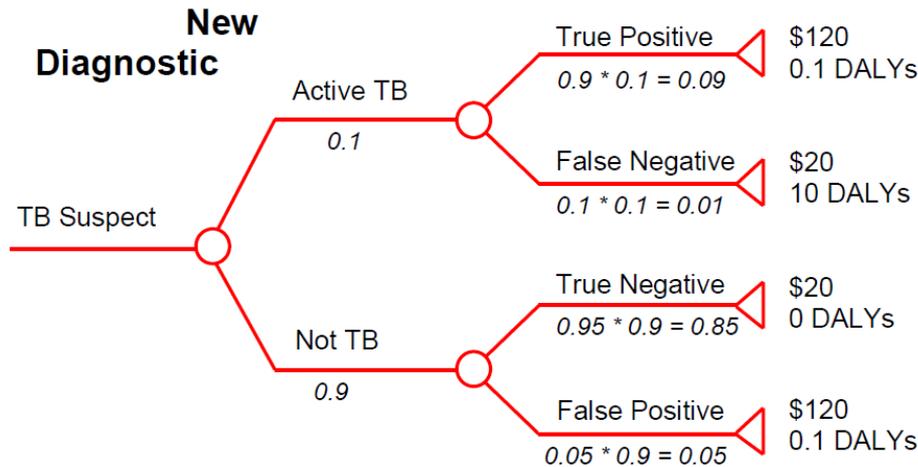
Smear Sensitivity: 0.5
Smear Specificity: 1.0

New Test Sensitivity: 0.9
New Test Specificity: 0.95

Cost of Smear: \$3

Cost of New Test: \$20

Cost of TB Treatment: \$100

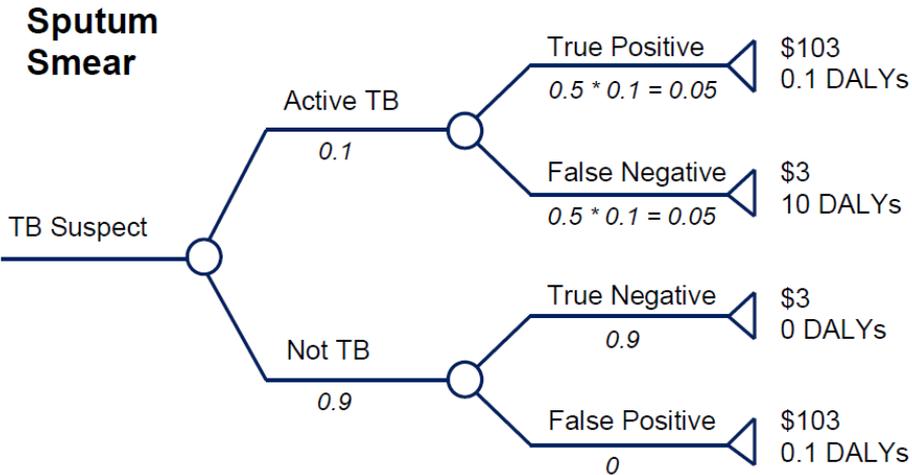


DALYs for Untreated TB: 10
(20 years * 50% risk of death)

DALYs for TB Treatment: 0.1
(6 months * 20% QOL loss)



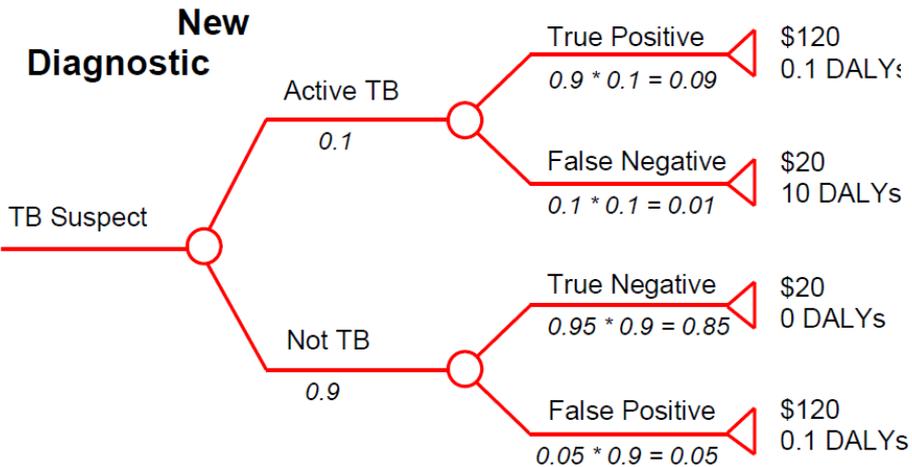
Add in Some Realistic Numbers



$$\text{Mean Cost} = \Sigma(\text{Cost} * \text{Probability})$$

$$\text{Mean Effectiveness} = \Sigma(\text{DALYs} * \text{Probability})$$

$$\text{Incremental Cost-Effectiveness Ratio (ICER)} = \frac{(\text{Cost of New Test} - \text{Cost of Smear})}{(\text{Effectiveness of New Test} - \text{Effectiveness of Smear})}$$



Mean Cost:

$$(\$103 * 0.05) + (\$3 * 0.05) + (\$3 * 0.9) + (\$103 * 0) = \$8 \text{ (smear)}$$

$$(\$120 * 0.09) + (\$20 * 0.01) + (\$20 * 0.85) + (\$120 * 0.05) = \$34 \text{ (new test)}$$

Mean Effectiveness = $\Sigma(\text{DALYs} * \text{Probability})$

$$(0.1 * 0.05) + (10 * 0.05) + (0 * 0.9) + (0.1 * 0) = 0.505 \text{ (smear)}$$

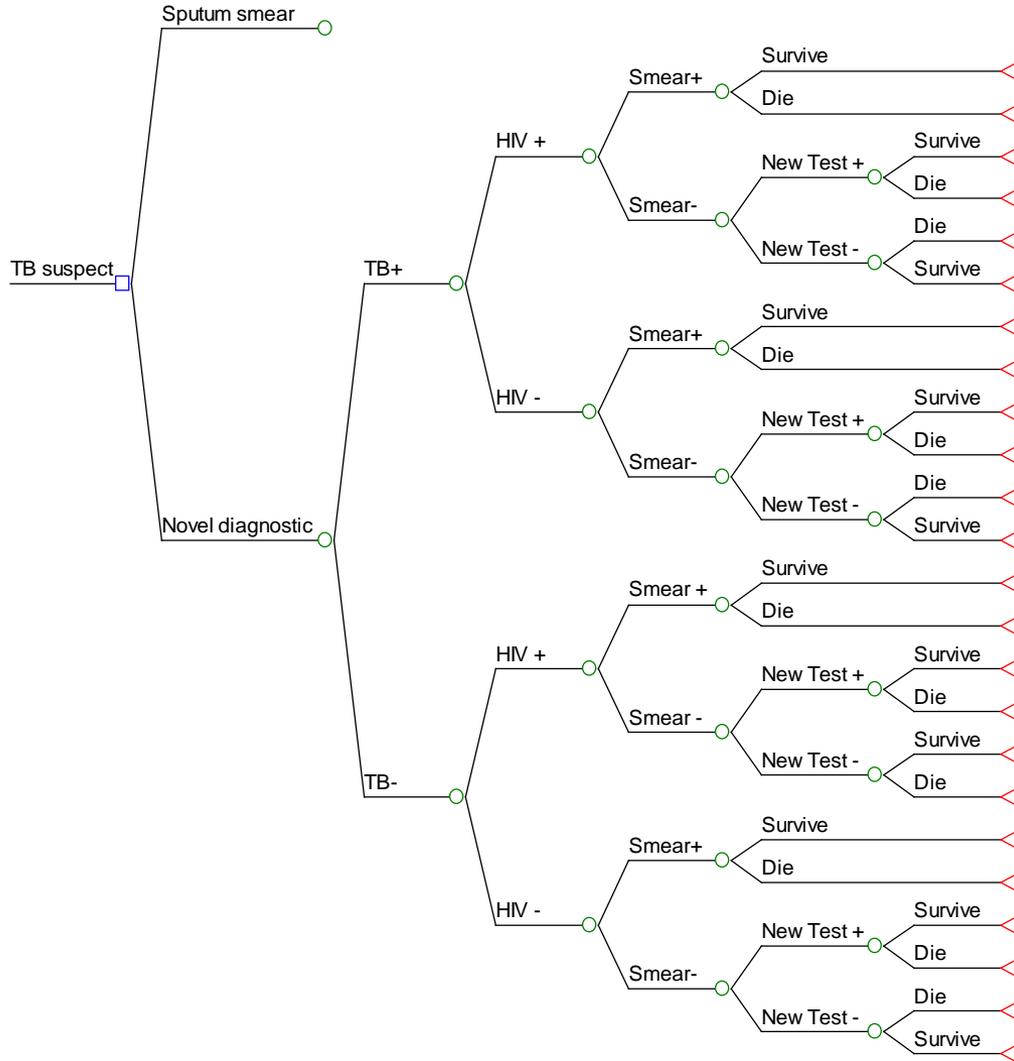
$$(0.1 * 0.09) + (10 * 0.01) + (0 * 0.85) + (0.1 * 0.05) = 0.114 \text{ (new test)}$$

Incremental Cost-Effectiveness Ratio (ICER) =

$$(\$34 - \$8) / (0.114 - 0.505) = \$66 \text{ per DALY averted}$$



Adding Complexity to the Prototype Model



Cost-Effectiveness of TB Diagnostics in a Low-Income Country (Kenya)

- Sputum smear microscopy: \$38 per DALY averted
- New test (90% sens, 95% spec, \$20/test): \$115/DALY
 - More expensive than in our analysis because undiagnosed TB doesn't suffer 10 DALYs
 - *Dowdy et al, IJTL D 2008; 12:1021*

Reference values:

- MDR-TB treatment in Peru: \$211/DALY
 - *Suarez et al, Lancet 2002; 359:1980*
- WHO standard for “highly cost-effective”: <GDP per capita
 - >\$300 in all countries except for Zimbabwe
 - \$50,000/DALY as one benchmark in developed countries
 - *Commission on Macroeconomics and Health, WHO, 2001*
 - *CIA World Factbook*



Summary: Prototype CEA of TB Diagnostics

- A simplified decision-analysis model provides a “ballpark” figure for the cost-effectiveness of TB diagnostics.
- Complexity can be built into models as necessary.
- TB diagnostics will generally appear highly cost-effective.
 - Depending on the assumptions used



So, what's the problem?

Limitations of CEA for TB diagnostics

- False-positive diagnostic results
- Misrepresentation of the diagnostic process
- Failure to account for transmission
- Output that is not useful to end-users

- *Dowdy DW, Cattamanchi A, Steingart KR, Pai M. PLoS Med, in press*



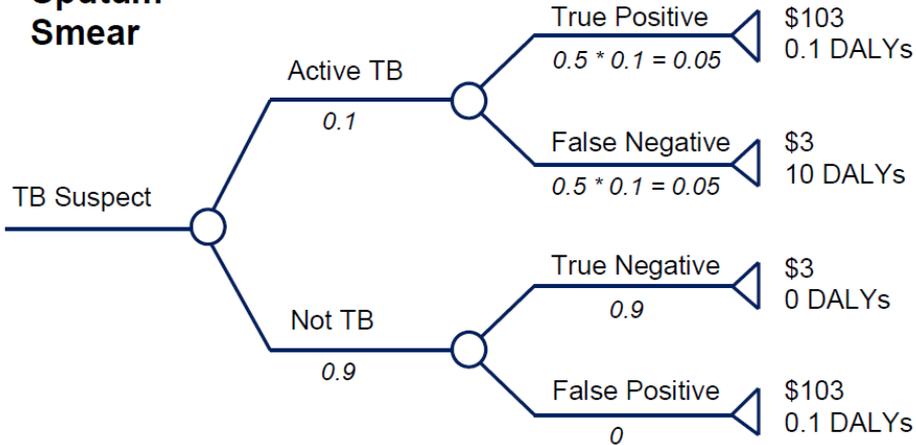
Limitation 1: False-Positive Results

- Treatment for TB is highly cost-effective.
 - Young people who might otherwise die
- The cost of TB treatment is relatively low.
 - \$100 is a small price to pay, and complications are relatively rare.
- As a result, any intervention that increases TB diagnosis appears cost-effective.
 - Even if the test is so poor that nobody would consider using it
 - This is one argument for empiric TB treatment, but in most places of the world, patients and doctors will not commit to 6 months of treatment without an attempt at diagnosis.
- An illustrative example:



Take This Good Test...

Sputum Smear

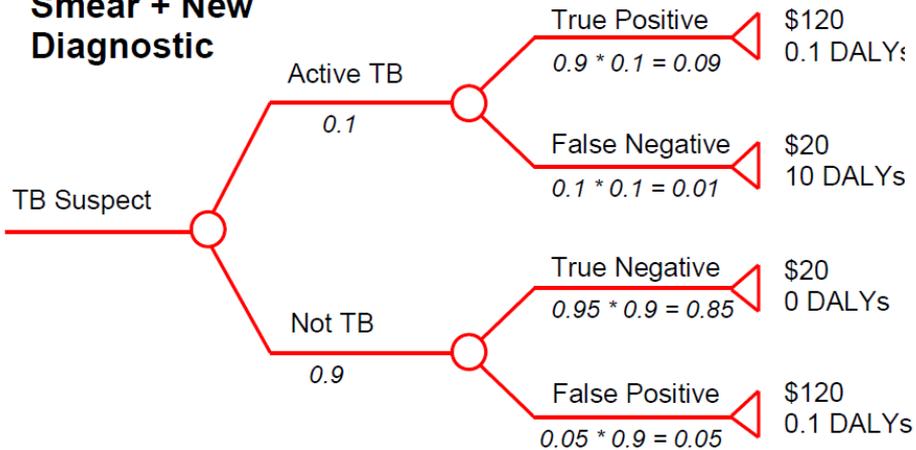


$$\text{Mean Cost} = \Sigma(\text{Cost} * \text{Probability})$$

$$\text{Mean Effectiveness} = \Sigma(\text{DALYs} * \text{Probability})$$

$$\text{Incremental Cost-Effectiveness Ratio (ICER)} = \frac{(\text{Cost of New Test} - \text{Cost of Smear})}{(\text{Effectiveness of New Test} - \text{Effectiveness of Smear})}$$

Smear + New Diagnostic



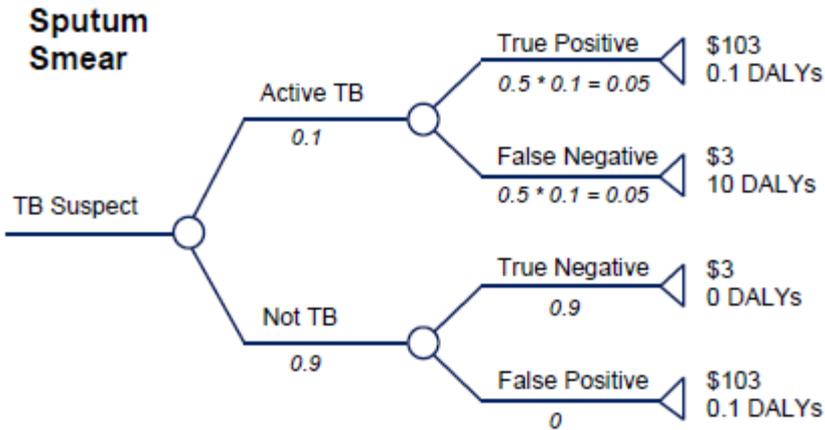
Mean Cost:
 $(\$103 * 0.05) + (\$3 * 0.05) + (\$3 * 0.9) + (\$103 * 0) = \$8$ (smear)
 $(\$120 * 0.09) + (\$20 * 0.01) + (\$20 * 0.85) + (\$120 * 0.05) = \$34$ (new test)

Mean Effectiveness = $\Sigma(\text{DALYs} * \text{Probability})$
 $(0.1 * 0.05) + (10 * 0.05) + (0 * 0.9) + (0.1 * 0) = 0.505$ (smear)
 $(0.1 * 0.09) + (10 * 0.01) + (0 * 0.85) + (0.1 * 0.05) = 0.114$ (new test)

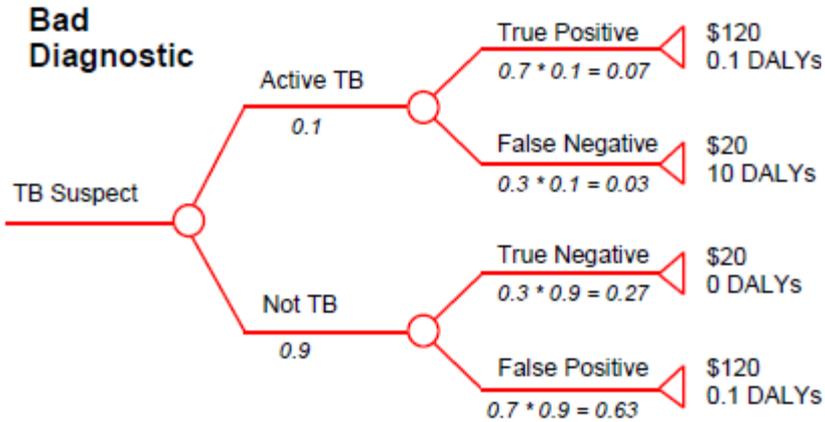
Incremental Cost-Effectiveness Ratio (ICER) =
 $(\$34 - \$8) / (0.114 - 0.505) = \$66$ per DALY averted



...and Replace it with a Bad One



Sensitivity = 70%
Specificity = 30%
 (i.e., randomly treat 70% of all pts)
Cost = \$20



Mean Cost:
 $(\$103 * 0.05) + (\$3 * 0.05) + (\$3 * 0.9) + (\$103 * 0) = \$8$ (smear)
 $(\$120 * 0.07) + (\$20 * 0.03) + (\$20 * 0.27) + (\$120 * 0.63) = \$90$ (new test)

Mean Effectiveness = $\Sigma(\text{DALYs} * \text{Probability})$
 $(0.1 * 0.05) + (10 * 0.05) + (0 * 0.9) + (0.1 * 0) = 0.505$ (smear)
 $(0.1 * 0.07) + (10 * 0.03) + (0 * 0.27) + (0.1 * 0.63) = 0.370$ (new test)

Incremental Cost-Effectiveness Ratio (ICER) =
 $(\$90 - \$8) / (0.370 - 0.505) = \$607$ per DALY averted

\$670/DALY = Highly Cost-Effective in Most Settings



False Positives

- Standard cost-effectiveness methods suggest that treating 30 false-positives for every 1 true-positive is cost-effective.
 - *Basinga P et al, Med Decis Making 2007;27:53.*
- Most patients or physicians would not accept such a high false-positive rate.
 - Erosion in trust of the healthcare system
 - Misuse of TB resources
 - Questions the purpose of a diagnostic test
- Most tests, if added to sputum smear in the field, will diagnose more new false-positives than true-positives.
 - 70% sensitivity for smear-negative TB & 95% specificity (e.g., Xpert)
 - TB prevalence of 10%, 50% of TB smear-positive
 - 50% of smear-negative TB treated on basis of clinical suspicion
 - New test identifies 2.6 false-positives for every new true smear-negative



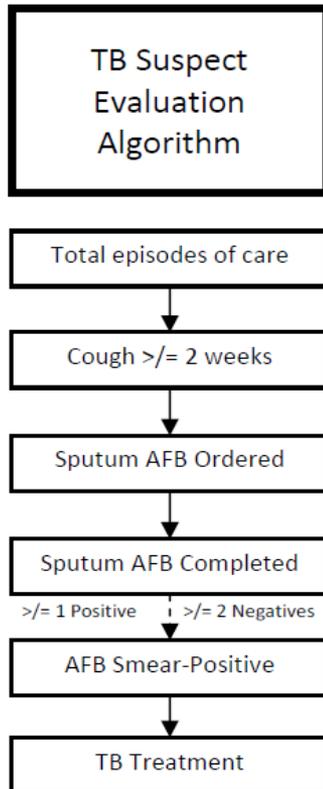
Limitation 2:

Misrepresenting the Diagnostic Process

- Simple decision analysis assumes that a patient receives a diagnosis and is treated/suffers outcomes accordingly.
- In reality, many steps happen in between.
 - Diagnostic delay: time of diagnosis as important as correct diagnosis
 - Loss to follow-up: diagnostic results not acted upon
 - Repeat diagnosis: false-negatives may return to clinic
 - Other conditions: inappropriate TB diagnoses may increase morbidity from other diseases
- Failure to incorporate these steps likely results in overestimation of diagnostics' cost-effectiveness.



Link from Diagnosis to Treatment in Uganda



Indicator	Numbers, by quarter				Proportions*, by quarter				p-Value
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
	14,852	14,652	17,369	16,036	--	--	--	--	--
	365	280	349	294	2.5%	2.0%	2.1%	1.8%	0.27
1	75	111	211	155	21%	40%	60%	53%	0.014
2	55	90	168	119	73%	81%	80%	77%	0.85
	7	19	30	25	13%	21%	18%	21%	0.25
3	5	13	23	21	71%	68%	77%	84%	0.016
Cumulative Probability of Being Diagnosed with and Treated for TB ⁺					11%	22%	37%	34%	0.005

- Davis JL et al, AJRCCM 2011 (epub ahead of print)



GXP Costs

Tropical Medicine and International Health

doi:10.1111/tj.1365-3156.2012.03028.x

VOLUME 00 NO 00

Scaling up Xpert MTB/RIF technology: the costs of laboratory- vs. clinic-based roll-out in South Africa

Kathryn Schnippel¹, Gesine Meyer-Rath^{1,2}, Lawrence Long¹, William MacLeod^{1,2}, Ian Sanne^{1,2}, Wendy S. Stevens^{3,4} and Sydney Rosen^{1,2}

Table 2 (Continued)

Cost	Value (range)
Generator	Lab: 85% existing coverage Clinic: 0% existing coverage
Refrigerator for sample storage	Lab: 85% existing coverage Clinic: Not included
Useful life of equipment	5 years (3–8 years)

Table 2 Model cost assumptions and sources

Cost	Value (range)
Recurrent costs	
Xpert MTB/RIF cartridge	\$14.00 (\$10.72–\$16.86)
Cartridge procurement	\$2.68 (\$2.05–\$3.23)
Module calibration	\$496/module, exclusive of labor and travel
Sample consumables	See Table 4 for per test costs
Salaries	Lab: Technician at \$24 454/year; Clinic: Staff nurse at \$28 450/year
Operator staff time per test	Lab: 0.2 h/test Clinic: 0.25 h/test
Management staff salaries	Lab: Laboratory manager at \$52 817/year; Clinic: \$55 516/year
Transport of supplies and/or samples	Lab: 8% of cartridge + consumables cost; Clinic: 3% cartridge + consumables cost
External quality assessment	See Table 4 for per test costs
Training (2 days on-site)	See Table 4 for per test costs
Overhead cost	Lab: 12% of other direct test costs; Clinic: see Table 4 for per test costs
Capital costs	
GX instruments	GX-IV with 4 modules and desktop computer at \$17 000
Renovations	See Table 4 (Other equipment)
Data management system	See Table 4 (Other equipment)

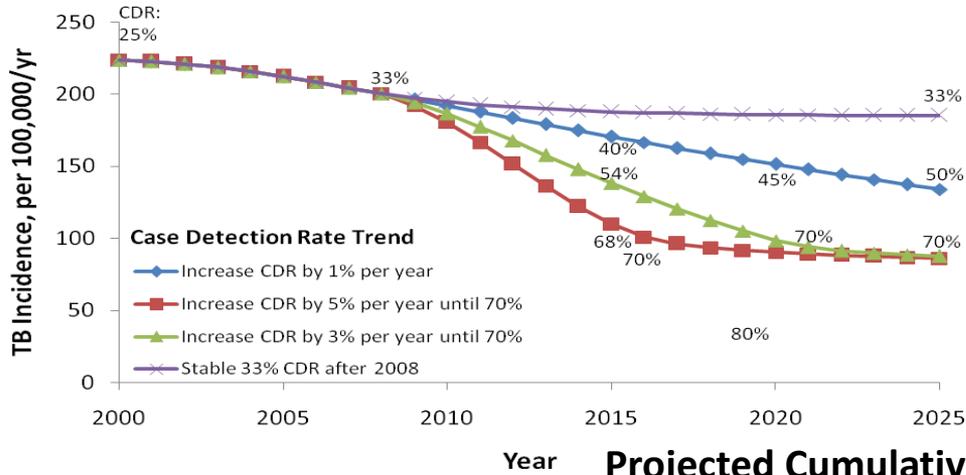
Limitation 3: Failure to Account for Transmission

- “Public health imperative” of TB diagnostics is to reduce total burden of transmission
 - Results in control of the epidemic over time
- CEA methods have evolved separately from transmission models.
 - Economists vs. mathematicians
- Most cost-effectiveness models of TB diagnostics do not account for transmission over time.
 - If diagnostics lead to increased/faster TB treatment, their impact will likely be underestimated.



Example: TB Control in Rural China

Projected TB Incidence, by Case Detection Rate



Projected Cumulative Outcomes 2010-2025 (per 1 million population)

	Incident TB Cases ^a		TB Deaths		Treatment Costs (US\$) ^b	
	15-year total	Cases Averted	15-Year Total	Deaths Averted	15-Year Total	Added Cost
Increase CDR to 33%, then stabilize	29,100	0	7900	0	\$1.82 million	\$0
Increase CDR by 1% per year	24,700	4400	6200	1700	\$2.01 million	\$190,000
Increase CDR by 3% per year to 70%	18,600	10,500	3900	4000	\$2.06 million	\$240,000
Increase CDR by 5% per year to 70%	16,500	12,600	3000	4900	\$2.02 million	\$200,000

*Dowdy D, Wong A, Peeling R.
unpublished data*



Limitation 4: Output Not Useful to End-Users

- Statement that “TB diagnostic is cost-effective” is not useful to decision-makers.
 - Most TB-related interventions meet standard thresholds for cost-effectiveness.
 - However, money for TB diagnostics often comes from TB-designated funds, not health funds in general.
 - CE models often don’t compare actual alternatives being considered.
 - Example: Serological testing of 15% of India’s TB suspects would consume the entire Revised National TB Control Programme budget.
 - [Dowdy D, Steingart K, Pai M. PLoS Med, in press.](#)
- Cost-effectiveness models of TB diagnostics need to think beyond “is this test cost effective?”



Summary:

Limitations of CEA for TB diagnostics

- **False-positive diagnostic results**
 - Standard models favor any test that increases TB case detection
 - Consequences of excessive false-positive rates rarely considered
- **Misrepresentation of the diagnostic process**
 - Most TB suspects presenting to care do not get started on treatment
 - Models generally do not consider these losses
- **Failure to account for transmission**
 - Standard models focus only on the cohort at hand
 - Fail to capture the “public health imperative” of TB diagnostics
- **Output that is not useful to end-users**
 - Not just “is a test cost-effective,” but rather “is implementation of this test the best use of actual resources available”



Potential Solutions: A Brief Listing

- **Estimate the true cost of false-positives.**
 - Ask patients and physicians what false-positive rate they would be willing to tolerate.
 - Consider empiric therapy in selected circumstances.
- **Model the diagnostic process more accurately.**
 - Collect data on diagnostic losses and operational accuracy in the field.
- **Combine transmission and economic models.**
 - Example of TB control in China
 - Potentially incorporate costs of non-TB treatments that are hindered/facilitated by inaccurate/accurate TB diagnosis.
- **Set appropriate cost-effectiveness thresholds.**
 - Ask end-users what alternatives they are considering.
 - Benchmark diagnostics against those alternatives.



User-Friendly Cost-Effectiveness Analysis: A Field in its Infancy

Cost-effectiveness of Screening for Tuberculosis

Register

Share

What's this?

This TreeAge model compares a new screening test for tuberculosis to existing alternatives:

- Sensitivity is gained at the expense of specificity.
- Both sensitivity and specificity can be gained at higher cost.

With this model test designers can determine how these tradeoffs affect the cost-effectiveness profile.

Courtesy of David Bishai [PubMed]

Price of new test(\$):

\$1

Sensitivity of new test:

0.70

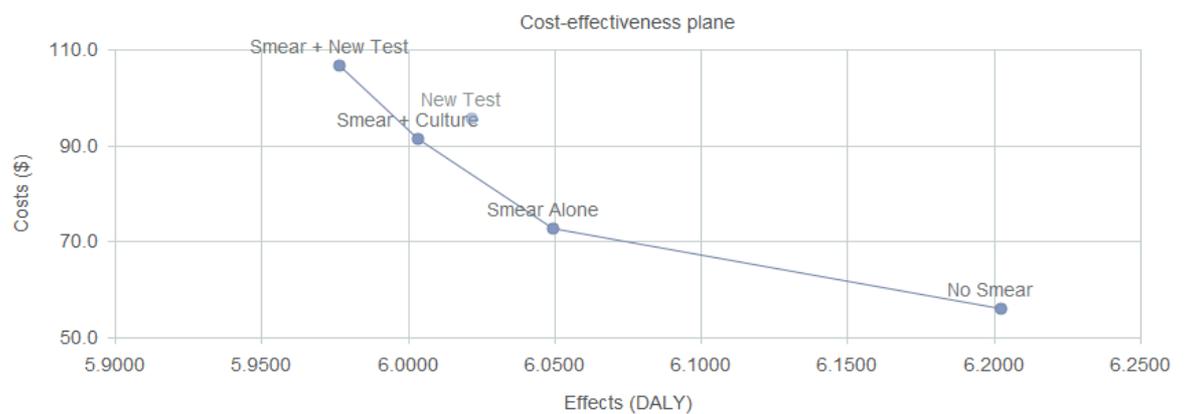
Specificity of new test:

0.90

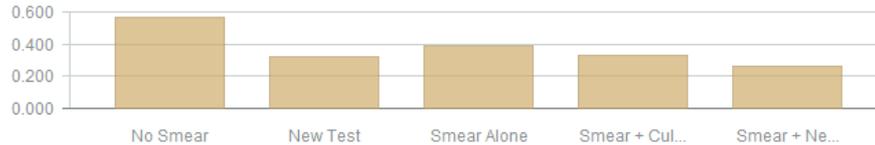
TB Prevalence:

20%

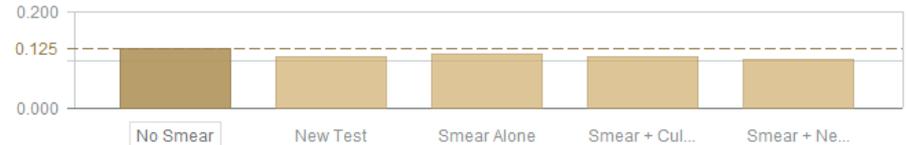
Save Snapshot



Secondary TB cases



Deaths



Conclusions

- Cost-effectiveness analysis is an essential tool for guiding the development and implementation of TB diagnostics.
- Current approaches suffer from important limitations.
 - Impact of false-positives
 - Misrepresentation of the diagnostic process
 - Failure to account for transmission
 - Generation of output not useful to end-users
- Future cost-effectiveness models of TB diagnostics may:
 - Aim to better represent the process of TB diagnosis
 - Combine economic and epidemic modeling techniques
 - Produce user-friendly output that can be instantly utilized by decision-makers



Thank you for your attention!

